



NIGHT AT  
THE VIKINGS  
MUSEUM

RANDY'S  
QB  
CLUB

TRAINING  
CAMP  
NOW VS. THEN





Carl Eller and his wife, Molly, view the Decade of Dominance display.

## NIGHT AT THE VIKINGS MUSEUM

Vikings Legends who have left a lasting legacy on the franchise, Minnesota and beyond participated in the July unveiling of the Vikings Museum, a 14,000-square-foot facility that features hundreds of artifacts and interactive displays.

There are founding documents, as well as audio clips from the first Vikings training camp in Bemidji in 1961 and video highlights of the greatest plays in franchise history, including the Minneapolis Miracle.

Vikings Chief Operating Officer Kevin Warren said the Vikings Museum is a reinforcement of the commitment that the Wilf family has made to embrace the history of the franchise since acquiring the club in 2005.

“What a museum says is that it’s a space that holds special things, so this is our Smithsonian,” Warren said. “So many times, people are so eager to look forward in life ... but fortunately, I had two great parents and some great grandparents who taught me to always look back.”

Vikings Executive Director of Brand & Creative Erin Swartz, who oversaw the project, said opening the Vikings Museum fulfilled a long-term goal. She envisions the space at the team’s new headquarters, Twin Cities Orthopedics Performance Center, as one that will continue to evolve.

Hall of Fame Head Coach Bud Grant

became emotional when he saw a picture of himself with Sid Hartman from Grant’s 1994 enshrinement ceremony. Grant loaned relics that never made it into any of his famed garage sales for display in the Vikings Museum and said he enjoyed viewing the other exhibits.

“Whoever the curators are have done a great job,” Grant said. “They’ve highlighted all the Vikings important moments and personnel and history – it’s all there.”

Tommy Mason, who was selected No. 1 overall in the 1960 NFL Draft and became Minnesota’s first All-Pro, passed away at age 75 on Jan. 22, 2015. His vibrant story, however, is able to be told through a collection on loan from his wife, Karen Mason.

The Mason artifacts range from Boy Scouts merit badges to a photo of Mason with his pet monkey, which he named “Dutch” in honor of first Vikings Head Coach Norm Van Brocklin (known as “The Dutchman”).

Karen said the display provides an opportunity “for everybody to really see who he was, because he was such a darling man.”

“As tough a competitor as he was, he was the nicest person I’ve ever met,” she said. “He had such a fun side, and I think these artifacts really show that, and it does him such an honor.”



# VIKINGS LEGENDS

at the Vikings Museum

THREE MEMBERS OF THE  
PURPLE PEOPLE EATERS — ALAN  
PAGE, CARL ELLER AND JIM  
MARSHALL — SHARED THEIR  
INITIAL IMPRESSIONS OF THE  
VIKINGS MUSEUM.

